



 \overline{Date}

AD CONTRACT

			ase provide all required info			
Bu	Business Name:				FHS PRESS STAFF USE ONLY	
Ma	Mailing Address:				Ad Rep:Payment Amt.:	
City, State ZIP:				— Paymo	Date Received:	
City, State ZIP: Daytime Phone: ()				Cash	Cash □ Check □ Check #:	
				I D a a a i a	ot Date:	
■ AD DES You may Please be	CRIPTION: Plead supply a busined e aware that our	se chec ss card newspo	ck an ad size as well as inser or ad, or we'll design one for uper prints in black and whit	tion dates (you based e, and your	(Issue dates are approximate). on your specifications. r ad may be affected by our sizes.	
	Full page	\$75	Dimensions: W: 10.25" H:	12.75"	ESTIMATED ISSUE DATES	
	1/2 page	\$50	Dimensions: W: 10.25" H:	6.375"	□ September 30, 2022 □ October 31, 2022	
	1/4 page	\$30	Dimensions: W: 5.125" H:	6.375"	□ November 29, 2022	
	1/8 page	\$20	Dimensions: W: 5.125" H:	3.1875"	□ December 22, 2022	
IMAGES	: Please select ye	our ima	age submission option:		□ January 31, 2023	
	Email submission (preferred) Please send ads to ads@freedomarea.org within 3 do of purchase.				□ February 28, 2023 □ March 29, 2023 □ April 28, 2023	
	Print subn Enclose ime		n th this form; originals canno	t be returne	□ May 26, 2023 ed.	
DESIGN	l: Please decide v	vho you	ı would like to design your b	usiness's a	d.	
	Business: at least tw	will p	rovide a pre-designed ad at t ks prior to publication da	he correct : te .	size and 300 dpi (resolution)	
	as indicated	d below	Please design an ad for me u. Please attach separate shed proof approval prior to publ	et, if necess	esign specifications and ad text sary, and kindly allow two week te.	
SPECIF	CATIONS & TE	XT:				
PROOFS	S: If you provide ested, please be	an ema	il address, we'll send you a prespond within 48 hours.	proof of the	ad once it is designed. If change	
■ PAYMFI	NT: COST PER A	νD·	x # OF INSERTION	S·	_ = TOTAL: <u>Press</u> .	

Signature

Name (Print)

ADVERTISING POLICIES

About the FHS Press:

FHS Press is a student newspaper serving approximately 1,000 members of the Freedom Area High School community. Because the paper exists in a public school setting, we maintain high standards for the content and types of advertising we accept. General guidelines appear below; however, FHS Press reserves the right to reject any advertising on any grounds, as deemed appropriate by editors, the newspaper adviser, or the school

Generally Accepted Advertising:

- Locally-operated businesses, charities, or institutions with a legitimate interest in reaching students
 Colleges, Universities, the Armed Services, and businesses seeking to recruit graduates
 Government entities seeking to inform students about a program or promote responsible decisions

- Students or faculty members who wish to communicate an appropriate message to the student body

Prohibited Advertising:

- Any product or service not permitted on school grounds, or not legally available to all of our students
- Any advertisement designed to deceive readers
- Ads designed to influence public opinion on controversial or highly political issues
- Any product or service deemed inappropriate for any reason by the advisor or school administration

We accept correctly-sized ads in a variety of formats, including TIF (TIFF), JPEG (JPG), or GIF, or printed ads/business cards, which we can scan; however, to ensure high-quality prints, we require all ads to be at least 300 dpi (resolution). Ads should be emailed to ads@freedomarea.org with specific information about dates scheduled to run, as well as whether the ad is complete as is or if it requires design work by our students.

Ad Design Services:

Students will design ads to your specifications, within the limits of software and training available. If you provide an email address, we will gladly provide proofs of the ad if you request them below. Proofs are considered approved if modifications are not requested within 2 days.

Ad Placement Requests:

Due to our small size, we can't guarantee a specific page/location for your ad.

Full Page

W: 10.25" H: 12.75

*Ad sizes scaled to 70%

Half Page

H: 6.375"

Quarter Page

W: 5.125" H: 6.375"

Eighth Page