



1190 Bulldog Drive • Freedom, PA 15042 • 724-775-7400 www.fhs-press.com fhspress@freedomarea.org

## **AD CONTRACT**

■ CONTACT INFORMATION	ON: Ple	ase provide all required informati	ion.		
Business Name:			FHS	PRESS STAFF USE ONLY	
Mailing Address: Ad Rep			Ad Rep:		
City, State ZIP: Date Ro			Payment	ent Amt.: Received: □ Check □ Check #: ot Date:	
			Cash   (Cash		
			Receipt		
You may supply a busine Please be aware that our	ss card newspo	ck an ad size as well as insertion of or ad, or we'll design one for you apper prints in black and white, and	based or d your a	n your specifications. d may be affected by our sizes.	
Full page	<i>\$75</i>	Dimensions: W: 10" (60p) H: 16	" (96p)	ESTIMATED ISSUE DATES	
1/2 page	\$50	Dimensions: W: 10" (60p) H: 8"			
1/4 page	\$30	Dimensions: W: 5" (30p) H: 8" (	(48p)	□ October 31, 2023 □ November 30, 2023	
1/8 page	\$20	Dimensions: W: 5" (30p) H: 4" (	□ December 20, 2023		
■ IMAGES: Please select your image submission option:				□ January 31, 2024 □ February 29, 2024 □ March 26, 2024 □ April 30, 2024	
Email submission (preferred)  Please send ads to ads@freedomarea.org within 3 days of purchase.					
Print submission Enclose images with this form; originals cannot be returned.				□ May 2, 2024	
■ <b>DESIGN:</b> Please decide v	vho you	would like to design your busine	ss's ad.		
Business: at least tw	I will p	rovide a pre-designed ad at the co ks prior to publication date.	rrect siz	e and 300 dpi (resolution)	
as indicated	d below	Please design an ad for me using . Please attach separate sheet, if i d proof approval prior to publication	necessai	ry, and kindly allow two weeks	
■ SPECIFICATIONS & TE	XT:				
■ <b>PROOFS:</b> If you provide are requested, please be	an ema sure to	il address, we'll send you a proof respond within 48 hours.	of the ac	d once it is designed. If changes	
■ <b>PAYMENT:</b> COST PER A Payment is due when for	AD: m is su	x # OF INSERTIONS: bmitted. <u>Make checks payable to</u>	FHS Pr	= TOTAL:ess.	
Name (Print)		$\overline{Signature}$		$\overline{Date}$	

#### ADVERTISING POLICIES

### **About the FHS Press:**

FHS Press is a student newspaper serving approximately 1,000 members of the Freedom Area High School community. Because the paper exists in a public school setting, we maintain high standards for the content and types of advertising we accept. General guidelines appear below; however, FHS Press reserves the right to reject any advertising on any grounds, as deemed appropriate by editors, the newspaper adviser, or the school

### **Generally Accepted Advertising:**

- Locally-operated businesses, charities, or institutions with a legitimate interest in reaching students
   Colleges, Universities, the Armed Services, and businesses seeking to recruit graduates
- Government entities seeking to inform students about a program or promote responsible decisions
- Students or faculty members who wish to communicate an appropriate message to the student body

### **Prohibited Advertising:**

- Any product or service not permitted on school grounds, or not legally available to all of our students
- Any advertisement designed to deceive readers
- Ads designed to influence public opinion on controversial or highly political issues
- Any product or service deemed inappropriate for any reason by the advisor or school administration

We accept correctly-sized ads in a variety of formats, including TIF (TIFF), JPEG (JPG), or GIF, or printed ads/business cards, which we can scan; however, to ensure high-quality prints, we require all ads to be at least 300 dpi (resolution). Ads should be emailed to ads@freedomarea.org with specific information about dates scheduled to run, as well as whether the ad is complete as is or if it requires design work by our students.

#### **Ad Design Services:**

Students will design ads to your specifications, within the limits of software and training available. If you provide an email address, we will gladly provide proofs of the ad if you request them below. Proofs are considered approved if modifications are not requested within 2 days.

#### **Ad Placement Requests:**

Due to our small size, we can't guarantee a specific page/location for your ad.

Full Page

W: 10" (60p) H: 16" (96p)

\*Ad sizes scaled to 70%

# **Half Page** W: 10" (60p)

H: 8" (48p)

**Quarter Page** 

W: 5" (30p) H: 8" (48p)

**Eighth Page**