

● CONTACT INFORMATION: Please provide all required information.

BUSINESS NAME: _____
 REPRESENTATIVE NAME: _____
 MAILING ADDRESS: _____
 CITY, STATE ZIP : _____
 DAYTIME PHONE: (____) _____
 EMAIL ADDRESS: _____

FHS PRESS STAFF USE ONLY

AD REP: _____
 PAYMENT AMT.: _____
 DATE RECEIVED: _____
 CASH ☐ CHECK ☐ #: _____
 RECEIPT DATE: _____
 DATE PROOF SENT: _____

● AD SIZE: You may supply a business card or ad, or we'll design one for you based on your specifications. Please be aware that our newspaper prints in black and white, and your ad may be affected by our sizes (see below).

SIZE*	COST	DIMENSIONS
<input type="checkbox"/> FULL PAGE	\$100	W: 10.0042" H: 15.52"
<input type="checkbox"/> 1/2 PAGE	\$50	W: 10.0042" H: 7.76"
<input type="checkbox"/> VERTICAL BLOCK	\$30	W: 6.09" H: 7.76"
<input type="checkbox"/> VERTICAL STRIP	\$20	W: 3.9142" H: 7.76"

*Ad size options are detailed on the back of this form.

● TENTATIVE ISSUE DATES: Please check your preferred insertion date(s).

☐ September 30, 2025 ☐ December 18, 2025 ☐ March 31, 2026
☐ October 30, 2025 ☐ January 30, 2026 ☐ April 30, 2026
☐ November 25, 2025 ☐ February 27, 2026 ☐ May 29, 2026

● IMAGES: How will you be submitting the images you'd like in your ad (if applicable)?

- ☐ **EMAIL SUBMISSION (PREFERRED)**
Please send ads to ads@freedomarea.org within 3 days of purchase.
- ☐ **PRINT SUBMISSION**
Enclose images with this form; originals cannot be returned.

● DESIGN: Who would you like to design your ad?


- ☐ **BUSINESS:**
I will provide a pre-designed ad at the correct size and 300 dpi (resolution).
- ☐ **FHS PRESS STAFF:**
Please design an ad for me using my design specifications and ad text as indicated below. Please attach separate sheet, if necessary, and kindly allow two weeks for ad creation and proof approval prior to publication date.


● PROOFS: If we design or alter your ad, we'll send you a proof of the ad. If changes are requested, kindly respond within 48 hours of receipt.

● SPECIFICATIONS & TEXT:

● PAYMENT: AD COST: \$ _____ x # OF INSERTIONS: _____ = TOTAL: \$ _____ Payment is due when form is submitted.

TWO WAYS TO PAY

1 
CASH OR CHECK

2 
GIFT CARD/
GIFT CERTIFICATE

Make checks payable to "FHS Press."

Restaurant advertisers may opt to cover ad costs (in part or in full) in gift cards or gift certificates (Our hungry staff enjoys patronizing local eateries on deadline nights).

NAME (PRINT) _____

SIGNATURE _____

DATE _____

ADVERTISING POLICIES

About the FHS Press:

The FHS Press is a student newspaper serving approximately 1,000 members of the Freedom Area High School community. Because the paper exists in a public school setting, we maintain high standards for the content and types of advertising we accept. General guidelines appear below; however, FHS Press reserves the right to reject any advertising on any grounds, as deemed appropriate by editors, the newspaper adviser, or the school administration.

Generally Accepted Advertising:

- Locally-operated businesses, charities, or institutions with a legitimate interest in reaching students
- Colleges, Universities, the Armed Services, and businesses seeking to recruit graduates
- Government entities seeking to inform students about a program or promote responsible decisions
- Students or faculty members who wish to communicate an appropriate message to the student body

Prohibited Advertising:

- Any product or service not permitted on school grounds, or not legally available to all of our students
- Any advertisement designed to deceive readers
- Ads designed to influence public opinion on controversial or highly political issues
- Any product or service deemed inappropriate for any reason by the advisor or school administration

Submitting Ads:

We accept correctly-sized ads in a variety of formats, including .ai, .psd, .jpg, .png, .tiff, .pdf, or printed ads/business cards, which we can scan; however, to ensure high-quality prints, we require all ads to be at least 300 dpi (resolution). Ads should be emailed to ads@freedomarea.org with specific information about dates scheduled to run, as well as whether the ad is complete as is or if it requires design work by our students.

Ad Design Services:

Students will design ads to your specifications, within the limits of software and training available. If you provide an email address, we will gladly provide proofs of the ad if you request them below. Proofs are considered approved if modifications are not requested within 48 hours of contact.

Ad Placement Requests:

Due to our small size, we can't guarantee a specific page/location for your ad.

● AD SIZES:

Vertical Strip ←

W: 3.9142"
H: 7.76"

18.98% of page

29.54% of page

→ **Vertical Block**

W: 6.09"
H: 7.76"

Half Page

W: 10.0042"
H: 7.76"